

AARON
CARVALHO

Visual designer focused on branding, illustration, and visual storytelling. I enjoy translating ideas into thoughtful visual identities through design, typography, and creative systems.

Experience

Nov 25- Current	Visual Designer & Illustrator //	Freelance Visual Designer	Collaborated with clients to transform creative ideas into visual identities through branding, illustration, typography, and digital design.
Jun 26- Jul 26	Brand Designer //	EviBloom Ltd.	Developing brand identity assets, packaging, and marketing visuals to build a cohesive and recognizable brand presence.
Jan 26- Feb 26	Product Designer //	DearSanta LLP	Designed the end-to-end UX for SchoolOS, delivering responsive web and mobile experiences for administrators, teachers, parents, and students.
May 25- Jun 25	Graphic Designer //	YUVA NGO	Produced social media brand guidelines, logo design, event video edits, and photography, strengthen the organization's visual communication and outreach.

Skills

Awards & Recognition

Education

Branding & Identity	Information is Beautiful Awards 2024 Longlist	NMIMS School Of Design	2023 - 2027	3.7/4
Illustration	Longlisted — Data Visualization			
Graphic Design	IF Student Award 2025 Shortlist	St. Xaviers College, Mumbai	2021 - 2023	79%
Sketching	Shortlisted — Board Game Design (Top 300 of 7,000+ global entries)			
3D Design		Don Bosco Nerul	2009 - 2021	91%

Data Visualization	About	Tools
Design Thinking	 LinkedIn	 Figma
UI/UX	 @drewrron	 Adobe Photoshop
UX Research	 +91 7021156483	 Adobe Illustrator
Logo Design	 aaroncarvalho.aar@gmail.com	 Procreate
Art Direction	 Portfolio	 Premier Pro
Adobe Creative Suite		 Blender
		 Chat GPT
		 Gemini
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